

# Ten Australian Startups to Meet Tech Industry Leaders, Pitch for Investment at Silicon Valley Connect 2011 This Week

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## ***--Entrepreneurs Ready to Explore Global Commercialisation Opportunities as Part of ANZA Technology Network's Gateway to the US Program***

Much has been written lately about Australian entrepreneurs and their presence in Silicon Valley. Success stories abound about a so-called "Aussie mafia" hauling in hundreds of millions of dollars for their founders through investments and acquisitions in just a few years. This week, 10 more Aussie startups will experience what locals simply refer to as "the Valley". As part of ANZA Technology Network's Gateway to the US program, they will be attending Silicon Valley Connect 2011 on 29-30 September, a conference designed to immerse them into how business is done in the world's top tech hub.

The 10 companies are: Bright Future, CleverMe, CodeFire, Green Biz Check, Happy Inspector, HeyLets!, Hubblr, NoQ, Summa and WeTeachMe. (Read more about them: <http://tinyurl.com/3bn44yp>).

"The Gateway companies attending Silicon Valley Connect 2011 will meet people from some of the major players – Facebook, Google, Oracle, Intel, Microsoft, IBM," said Viki Forrest, CEO of ANZA Technology Network.

"ANZA's team of mentors will be on hand to help turn those introductions into sustainable connections that accelerate market entry strategy to the US."

The 10 Australian companies, who will join local entrepreneurs and others from Europe, Asia and South America, will attend a round of intensive panel discussions that cover all aspects of doing business in the US market. Featured topics are corporate partnerships, customer channels and distribution and logistics and requirements for working in the US.

A number of successful startup stories will be shared, including that of Sizhao "Zao" Yang, founder of MyMiniLife (sold to Zynga) and creator of Farmville.

Several of the companies will pitch to investors at Silicon Valley Bank on September 30. Investment firms scheduled to attend include Garage Technology Ventures,

Siemens Venture Capital, Southern Cross Venture Partners and ePlanet Capital.

Silicon Valley Connect 2011 will be held at the Computer History Museum in Mountain View on September 29 and at Silicon Valley Bank on September 30. The conference, organized by the Chamber of Commerce International Consortium for Entrepreneurs (CCICE) and ANZA Technology Network, welcomes technology entrepreneurs from around the world seeking to explore and gain access to business opportunities in Silicon Valley.

Locals can attend the Thursday session of the conference at the Computer History Museum for \$299 (USD). The Friday investor pitch session is sold out.

**About ANZA Technnology Network**

ANZA Technology Network assists innovative Australian and New Zealand technology and biotechnology companies with global commercialization in the US and China. Through our in-market Gateway and Fast Track programs we work with committed companies to determine the right foreign marketplace and what it will take for successful business expansion. ANZA maintains a valuable global network of industry leaders across numerous technology sectors and opens this portfolio to our clients to foster funding, partnering and growth opportunities. Since 2002, ANZA has worked with hundreds of companies and made thousands of key connections. For more information: <http://www.anzatechnet.com/>.